



COLOR. ARTISTRY. EXCELLENCE.

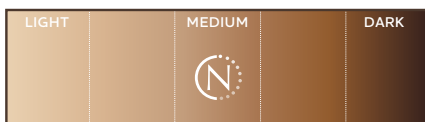


VENETIAN GRADUAL SELF-TANNING LOTION

Unrivaled and unmatched: Our Best-Selling **Norvell Venetian Gradual Self-Tanning Lotion** is designed with cool violet-brown undertones to give a natural-looking tan. This luxurious CC lotion helps hydrate, brighten and firm the skin. It's easy to use anytime, anywhere to achieve a bronze glow or prolong the life of a spray tan. Only the finest ingredients are purposefully selected and paired with our innovative technology to achieve excellence in both skincare and color. The most advanced bronzers are carefully blended with the highest quality of naturally derived DHA, potent antioxidants and rich moisturizers for a radiant complexion – because healthy skin tans best!

BOLD COLOR RESULTS

Cosmetic bronzers provide for immediate color, while DHA will deepen the tan over the next 24 hours. For a darker tan, gradually build up layers of color through multiple applications. Our Venetian Collection is expertly crafted with VIO-7, a unique blend of anti-orange bronzer pigments designed to counter any orange undertones for the most natural-looking tan.



NATURAL COLOR COMPLEX™

Our proprietary infusion of skin-loving ingredients.

- ANTI-AGING – Vitamin E and Tomato fruit extract help reduce wrinkles and prevent signs of aging.
- TIGHTENS & FIRMS – Vitamin C stimulates collagen to help improve skin elasticity and firmness.
- SMOOTHS & HYDRATES – Aloe Vera Barbandensis Leaf Juice is a moisturizing anti-oxidant that soothes and balances the skin to be more radiant.

SAY GOODBYE TO UNPLEASANT ODORS

Specially formulated with Ordenone®, a powerful odor-neutralizing ingredient, it effectively encapsulates and virtually eliminates odors commonly associated with self-tanning. It is infused with the delightful fragrance of Coconut Paradise (Nut-Allergy-Free).

HOW TO USE

Use daily to build a gradual self-tan or extend your sunless tanning results. Apply product evenly to the skin, blend thoroughly, and allow to dry before dressing. Use sparingly around knuckles, knees, ankles, and elbows. To avoid coloring palms, use the Norvell Applicator Mitt or wash hands immediately with soap and water after application.

PRODUCT INGREDIENTS: Aqua (Water/Eau), Dihydroxyacetone, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Glycine Soja (Soybean) Oil, Glycerin, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, PEG-100 Stearate, Isohexadecane, Olea Europaea (Olive) Fruit Oil, Aloe Barbadensis Leaf Juice, Solanum Lycopersicum (Tomato) Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Ascorbic Acid (Vit. C), Tocopheryl Acetate (Vit. E), Sodium Hyaluronate, Panthenol (Vit. B5), Caramel, Polysorbate 60, Sorbitan Isostearate, Phenoxyethanol, Caprylyl Glycol, Potassium Sorbate, Hexylene Glycol, Fragrance (Parfum), Yellow 5/CI 19140, Red 40/CI 16035, Blue 1/CI 42090, Red 33/CI 17200, Yellow 6/CI 15985, Green 5/CI 61570, Coumarin, Hexyl Cinnamal

CROSS-SELL OPPORTUNITIES

- Pre-Tan Products: Norvell Glow System Exmitt and Exfoliator. Apply with Norvell Applicator Mitt.
- Post-Tan Products: HYDROFIRM Setting Spray, Glow System Shower Gel and Body Butter.
- Handheld Spray Tan Solutions: Venetian, Venetian Rapid, Venetian Plus Handheld Spray Tan Solutions.

OUR MOST POPULAR VIOLET-BROWN COLOR. VIO-7 ANTI-ORANGE COLOR TECHNOLOGY. APPLY ANYTIME, ANYWHERE TO CREATE OR MAINTAIN A TAN.



PRE-TAN CARE

Prepare the skin with our Glow System Exfoliator or Exmitt to gently exfoliate and balance pH levels prior to self-tanner application.

APPLICATION

Apply product smoothly and evenly over freshly cleansed, lightly exfoliated skin with the Norvell Applicator Mitt to minimize over-absorption. The instant bronzers serve as a visual guide to help indicate where the product has been applied.

POST-TAN CARE

Seal in flawless color, moisturize and mitigate bronzer transfer with our HYDROFIRM™ Setting Spray. Next, preserve the bold color and glow of your tan with our gentle Shower Cleanser and ultra-hydrating Body Butter.

AVAILABLE SIZES:

- 8.5 oz. | VSE085
- 2.5 oz. | VSE025

Xio-7 Anti-orange formula