



COLOR. ARTISTRY. EXCELLENCE.



## VENETIAN SELF-TANNING MOUSSE

Unrivaled and unmatched: Our Best-Selling **Norvell Venetian Self-Tanning Mousse** is designed with cool violet-brown undertones to give a natural-looking tan. This lightweight, velvety smooth mousse is easy to use anytime, anywhere to create a bronze glow or extend the life of a spray tan. Only the finest ingredients are purposefully selected and paired with our innovative technology to achieve excellence in both skincare and color. The most advanced bronzers are carefully blended with the highest quality of naturally derived DHA, potent antioxidants and rich moisturizers for a radiant complexion – because healthy skin tans best!

### BOLD COLOR RESULTS

Cosmetic bronzers provide for immediate color, while DHA will deepen the tan over the next 24 hours. For a darker tan, gradually build up layers of color through multiple applications. Our Venetian Collection is expertly crafted with VIO-7, a unique blend of anti-orange bronzer pigments designed to counter any orange undertones for the most natural-looking tan.



### NATURAL COLOR COMPLEX™

Our proprietary infusion of skin-loving ingredients.

- ANTI-AGING – Vitamin E and Tomato fruit extract help reduce wrinkles and prevent signs of aging.
- TIGHTENS & FIRMS – Vitamin C stimulates collagen to help improve skin elasticity and firmness.
- SMOOTHS & HYDRATES – Aloe Vera Barbandensis Leaf Juice is a moisturizing anti-oxidant that soothes and balances the skin to be more radiant.

### SAY GOODBYE TO UNPLEASANT ODORS

Specially formulated with Ordenone®, a powerful odor-neutralizing ingredient, it effectively encapsulates and virtually eliminates odors commonly associated with self-tanning. It is infused with the delightful fragrance of Coconut Paradise (Nut-Allergy-Free).

### HOW TO USE

Best results are achieved by applying product smoothly and quickly to lightly exfoliated, freshly cleansed skin. To avoid coloring of palms, use Norvell Applicator Mitt or wash hands immediately with soap and water after application. Use sparingly near elbows, knees, ankles and wrists. When applying to face, lightly blend into hairline. Do not get wet for at least 8 hours after application. Cosmetic bronzers will wash away during first shower.

**PRODUCT INGREDIENTS:** Aqua (Water/Eau), Propanediol, Dihydroxyacetone, PEG-6 Caprylyl/Capric Glycerides, PEG-7 Glyceryl Cocoate, Aloe Barbadensis Leaf Juice, Solanum Lycopersicum (Tomato) Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Tocopheryl Acetate (Vit. E), Ascorbic Acid (Vit. C), Panthenol (Vit. B5), Glycerin, Caramel, Polysorbate 20, Phenoxyethanol, Caprylyl Glycol, Fragrance (Parfum), Red 40/CI 16035, Yellow 5/CI 19140, Red 33/CI 17200, Blue 1/CI 42090, Yellow 6/CI 15985, Green 5/CI 61570, Coumarin, Hexyl Cinnamal

### CROSS-SELL OPPORTUNITIES

- Pre-Tan Products: Norvell Glow System Exmitt and Exfoliator. Apply with Norvell Applicator Mitt.
- Post-Tan Products: HYDROFIRM Setting Spray, Glow System Shower Gel and Body Butter.
- Handheld Spray Tan Solutions: Venetian, Venetian Rapid, Venetian Plus Handheld Spray Tan Solutions.

**#1 SELLING RETAIL PRODUCT & VIOLET-BROWN COLOR. VIO-7 ANTI-ORANGE COLOR TECHNOLOGY. APPLY ANYTIME, ANYWHERE TO CREATE OR MAINTAIN A TAN.**



### PRE-TAN CARE

Prepare the skin with our Glow System Exfoliator or Exmitt to gently exfoliate and balance pH levels prior to self-tanner application.

### APPLICATION

Apply product smoothly and evenly over freshly cleansed, lightly exfoliated skin with the Norvell Applicator Mitt to minimize over-absorption. The instant bronzers serve as a visual guide to help indicate where the product has been applied.

### POST-TAN CARE

Seal in flawless color, moisturize and mitigate bronzer transfer with our HYDROFIRM™ Setting Spray. Next, preserve the bold color and glow of your tan with our gentle Shower Cleanser and ultra-hydrating Body Butter.

### AVAILABLE SIZE:

8 oz. | VSTM008

Xio-7  
Anti-orange  
formula