



COLOR. ARTISTRY. EXCELLENCE.



## TUSCAN PLUS HANDHELD SPRAY TAN SOLUTION

Inspired by the allure of the Tuscan sunset, **Norvell's Newest Solution - Tuscan Plus** is designed with caramel brown and rose undertones for a naturally sun-kissed tan. Tuscan Plus offers a high DHA content to deliver deep color, similar to Venetian Plus in darkness, but with unique rosey tones compared to subtle violet tones. Only the finest ingredients are purposefully selected and paired with our innovative technology to achieve excellence in both skincare and color. The most advanced bronzers are carefully blended with the highest quality of naturally derived DHA, potent antioxidants and rich moisturizers for a radiant complexion – because healthy skin tans best!

### BOLD COLOR RESULTS

Norvell is one of the largest users of DHA in the world. We test each batch to ensure quality and freshness for peak product performance. Our products are expertly crafted to prevent any orange undertones for the most natural-looking tan.



### NATURAL COLOR COMPLEX™

Our proprietary infusion of skin-loving ingredients.

- ANTI-AGING – Vitamin E and Tomato fruit extract help reduce wrinkles and prevent signs of aging.
- TIGHTENS & FIRMS – Vitamin C stimulates collagen to help improve skin elasticity and firmness.
- SMOOTHS & HYDRATES – Aloe Vera Barbandensis Leaf Juice is a moisturizing anti-oxidant that soothes and balances the skin to be more radiant.

### SAY GOODBYE TO UNPLEASANT ODORS

Specially formulated with Ordenone™, a powerful odor-neutralizing ingredient that effectively encapsulates and virtually eliminates odors commonly associated with self-tanning. It is infused with the delightful fragrance of Coconut Paradise (Nut Allergy-Free).



**NEW COLOR FEATURING UNIQUE ROSE TONES FOR A NATURALLY SUN-KISSED LOOK.**

### PRE-TAN CARE

Prepare the skin with our Exmitt and XLATAN™ products to gently exfoliate and balance pH levels prior to spray tan application.

### ENHANCE THE EXPERIENCE

Customize your clients spray tan experience: Choose one or all of our Pro Lab Solution additives: Vitamin Bath, Hydration Lift, Collagen Boost and DHA Boost.

### POST-TAN CARE

Seal in flawless color, moisturize and mitigate color transfer with our HYDROFIRM™ Setting Spray. Follow up with our TANLUCENT™ Drying Powder, a lightweight, fragrance-free, translucent finishing product to help reduce tackiness and won't harm the color or glow of the tan.

### AVAILABLE SIZES:

- 403264 | 8 oz.
- 403265 | 34 oz./1 Liter
- 401404 | 128 oz./3785 ml.



Our 128 oz. Everfresh™ box, is specially designed to eliminate product oxidation and maintain the freshest solution possible after opening.

### HOW TO USE

Depending on your equipment, dispense 2-2.5 oz. of spray solution into gun solution cup. Do not oversaturate skin. Applying too much solution will cause the tan to look unnatural. Keeping gun 6-8 inches from skin, spray in a smooth sweeping motion. Increase spray distance to 12 inches when spraying face, hands, and feet.

Unused solution may be stored in an airtight container and reused within 24 hours. Clean gun thoroughly at the end of the day and allow it to fully air dry.

Results: The tan will begin to develop within 2-4 hours after application. Avoid getting wet for at least 24 hours after application.

**PRODUCT INGREDIENTS:** Aqua (Water/Eau), Dihydroxyacetone, Alcohol Denat., Dimethyl Isosorbide, Propanediol, Solanum Lycopersicum (Tomato) Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Aloe Barbadensis Leaf Juice, Ascorbic Acid (Vit. C), Erythritol, Tocopheryl Acetate (Vit. E), Caramel, Glycerin, Polysorbate 20, Xanthan Gum, Phenoxyethanol, Caprylyl Glycol, Fragrance (Parfum), Blue 1/CI 42090, Yellow 5/CI 19140, Coumarin

### CROSS-SELL OPPORTUNITIES

- Tuscan Rapid Handheld Solution will be available Q1 2025.
- Extend or Self-Tan Products: Tuscan Rapid Mousse (4.0 oz) will be available Q1 2025. For Body, Glow System Post-Tan Prolong Lotion (8.5 oz) For Face, Glow System Post-Tan Face Lotion (1.7 oz).

